

# Next '24

## Public Sector Guide

## Google Cloud Next '24

April 9-11

Next '24 has something for everyone! Join us at our **booth #1240** to hear from government and education thought leaders, understand perspectives from Google Cloud customers and partners, and gain interactive experience from generative AI to security. See below for goings-on you don't want to miss.



## Public Sector sessions you won't want to miss at Next '24!

[Agenda builder tool live](#) 

### DAY 1 - APRIL 9

09:00 AM -  
10:30 AM PDT

#### [Opening Keynote: The new way to Cloud](#)

Google Cloud CEO Thomas Kurian will share exclusive insights into the latest breakthroughs in AI and highlight real-life cloud success stories across our customer and partner ecosystems. Learn how to build for this transformative era and leave equipped to tackle real-world challenges.

11:15 AM -  
12:00 PM PDT

#### [Secure the future: How government agencies lead cybersecurity innovation](#)

Join government leaders like the NJ Dept of Homeland Security, CISA and USAID at the forefront of cybersecurity as they explore how they use innovative tools and strategies to build robust defenses and protect communities at scale.

12:30 PM -  
01:15 PM PDT

#### [Channel the flood data deluge: Unlocking the American National Water Model](#)

Learn how BYU and U of Alabama, with SADA and Google, are using BigQuery, Cloud Run, DataFlow, and API Gateway to make forecasts accessible for mobile apps and flood-warning systems, addressing crucial concerns like rising river levels or the likelihood of flooding.

02:15 PM -  
03:00 PM PDT

#### [Data meets generative AI: Turning data into education intelligence](#)

In this session, we'll discuss how a unified data strategy can unlock real-time predictive insights in education while future-proofing your company data assets with leaders from Finalsight, Strategic Education Inc., Merlyn Mind Inc. and ASU Preparatory Academy and ASU Prep Digital.

## DAY 1 - continued

**03:30 PM -  
04:15 PM PDT** [Keep your data private and compliant with Gemini in Google Workspace](#)  
Join this session with OVO, UNFPA and Air Liquide to learn more about the built-in privacy and security controls in Gemini for Google Workspace, and understand how your organization can achieve digital sovereignty with Sovereign Controls.

**Innovators Hive  
Tech Training  
04:15 PM -  
04:45 PM PDT** [Worldwide competitions and the RNA folding problem - In conversation with a Stanford professor and a Kaggle host, Rhiju Das](#)  
In this session, Rhiju Das, a Professor of Biochemistry at Stanford University School of Medicine will delve into his research findings, share insights from hosting the Kaggle competition, and outline the future directions of his research.

**04:45 PM -  
05:30 PM PDT** [Accelerate research breakthroughs with AI](#)  
This panel discussion will explore the transformative power of AI in accelerating research breakthroughs, offering insights from the Advanced Research Projects Agency for Health, UCR and Stanford.

**04:45 PM -  
05:30 PM PDT** [Resilience redefined: How AI and geospatial technology drives smarter decisions](#)  
Learn from Broward County, Florida and Southern California Edison leaders who will reveal how public and private sector organizations are partnering with Deloitte and Google Cloud, leveraging geospatial capabilities and AI to improve infrastructure planning and monitoring and create regional resilience for communities facing climate challenges.

## DAY 2 - APRIL 10

**08:00 AM -  
08:45 AM PDT** [Modernize your website and delight customers with generative AI](#)  
Learn how to transform your current website into a hub for customer engagement and AI-powered experiences with Stanford healthcare. With generative AI, there are significant opportunities for enhancing the discoverability of pages and content with website search or conversations, elevating customer experiences and driving business success.

**09:15 AM -  
10:00 AM PDT** [Language, AI, and citizen-centric services: The path forward](#)  
Discover how government agencies like the City of Dearborn, Covered California and the Wisconsin Department of Workforce Development are leveraging AI-driven tools and technologies to build trust and break down communication barriers and deliver highly personalized services to their communities.

**Developer  
Keynote  
10:30 AM -  
11:30 AM PDT** [Fast. Simple. Cutting edge. Pick three.](#)  
There's a lot involved in building modern software. Join Google and industry experts for demos and best practices around making modern software development easier with our AI. We'll talk about the bleeding-edge of technology, how you can adopt it, and how Google does it ourselves.

## DAY 2 - continued

10:30 AM -  
11:15 AM PDT

### [Reimagining the road ahead: Generative AI revolutionizes DMV services and smart traffic management](#)

Join Deloitte Consulting for a thought-provoking panel exploring how leading government agencies are leveraging AI to improve the lives of their drivers. Discover how New York State DMV is enhancing resident services with a Vertex AI-powered virtual agent, while the Central Texas Regional Mobility Authority is modernizing transportation operations for a smoother journey.

10:30 AM -  
11:15 AM PDT

### [Mitigating risks, maximizing collaboration: Google Workspace for government](#)

This session explores how Google Workspace empowers federal, state, and local agencies to streamline operations while maintaining the highest levels of data protection. Discover strategies to mitigate risks and optimize citizen services with Dito, the City of Kenosha and ManTech.

01:45 PM -  
02:30 PM PDT

### [Breaking silos worldwide: How Google Workspace is fueling government innovation](#)

Discover how government agencies like the World Bank, UNOPS and the United Nations Population Fund are leveraging Google Workspace and AI to empower collaboration, boost efficiency, and drive transformative change.

**Showcase Session**  
02:15 PM -  
02:40 PM PDT

### [Making education more personal and accessible](#)

Get a behind-the-scenes look at the bold initiatives transforming higher education. Steven Tom, SVP & Chief Customer Officer at Adtalem will share the evolution from their first Gen AI learning tutor "Julian" to the AI initiatives happening today. Tim Werth, CIO of Purdue University Global, will share how they built an AI based learning assistant for students.

**Showcase Session**  
02:45 PM -  
03:10 PM PDT

### [Disaster Ready with Google Cloud: Hawaii's story of rapid AI deployment for citizen support](#)

Join e-World Enterprise Solutions, Inc. as we explore how Hawaii's Department of Human Services leveraged Google's Contact Center AI platform to seamlessly scale up during emergencies. You'll also learn how the Hawaii Department of Labor and Industrial Relations stood up a fully functional call center within 24 hours in response to the Maui wildfires.

**DEI Keynote**  
03:00 PM -  
03:45 PM PDT

### [DEI Keynote: Innovation with intention](#)

This dynamic session will feature Google's Chief Diversity Officer, Melonie Parker, in conversation with other inspiring leaders to discuss intentional innovation, and other important topics. Stay tuned for more information.

**Showcase Session**  
03:15 PM -  
03:40 PM PDT

### [Using AI to Enable Examiners at USPTO, America's Innovation Agency](#)

Learn how the traditional examiner workflows were augmented with new capabilities for faster and more relevant searches and how the United States Patent and Trademark Office partnered with Accenture Federal and Google Cloud to improve the quality of their patent and trademark examination process by implementing AI-driven technologies.

# Next '24

## DAY 2 - continued

### Showcase Session

03:45 PM -  
04:10 PM PDT

#### [Beacon of Hope: Building a Brighter Future for Children's Mental Health in IL](#)

Join the Illinois Office of Children's Behavioral Health Transformation in a discussion about how the Department of Human Services plans for BEACON to leverage powerful technology to streamline access to youth mental health services. Learn about the challenges addressed, the technology behind BEACON, and the potential impact on improving children's well-being.

## DAY 3 - APRIL 11

08:30 AM -  
09:15 AM PDT

#### [How to meet public sector requirements on Google Cloud](#)

Google is driving incredible transformation in the Public Sector with Assured Workloads. NASA and Palo Alto Networks with SAP NS2 will share their experiences in reaching their compliance objectives using zero-trust and compliance-as-code technologies to create easily reproducible compliant environments.

09:45 AM -  
10:30 AM PDT

#### [Transforming public service: How AI is redefining public health and labor services](#)

Discover how government agencies like Oklahoma OMES, Georgia Department of Human Services and the New Hampshire Department of Employment Security are harnessing the power of artificial intelligence (AI) to streamline public health and labor services and deliver efficient, inclusive, and impactful services to their communities.

11:00 AM -  
11:45 AM PDT

#### [Empowering NOAA and USAID: Data Insights to AI for Mission Impact](#)

This session explores how NOAA and USAID are using Google Cloud to unlock critical data insights. You'll learn how these agencies are planning the responsible adoption of AI to further accelerate these gains and better serve their communities.

Register today [↗](#)